



Designing and Conducting Ethnographic Research: An Introduction (Ethnographer's Toolkit, Second Edition)

Margaret D. LeCompte, Jean J. Schensul

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This is Book 1 of 7 in the [*Ethnographer's Toolkit, Second Edition*](#).

The *Ethnographer's Toolkit* series begins with this primer, which introduces novice and expert practitioners alike to the process of ethnographic research, including answers to questions such as who should and can do ethnography, when it is used most fruitfully, and how research projects are carried out from conceptualization to the uses of research results. Written in practical, straightforward language, this new edition defines the qualitative research enterprise, links research strategies to theoretical paradigms, and outlines the ways in which an ethnographic study can be designed. Use *Designing and Conducting Ethnographic Research* as a guide to the entire Toolkit or as a stand-alone introduction to ethnographic research.

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