



Export-Import and Logistics Management

Usha Kiran Rai

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This textbook, now in its Second Edition, continues to provide an easy and accessible introduction to the import-export and logistics management. With the globalization, international trade procedures and documentation have undergone remarkable changes over the last decade or so. This process of change got accelerated after the enactment of the Foreign Exchange Management Act, 1999. This, coupled with the thrust given to the liberalization process by the Government, has brought to fore the importance of export procedures and documentation and international logistics management.

This comprehensive and revised book includes a new chapter on Foreign Exchange Risk Management and elaborates the procedures for availing different export incentives. Divided into eight parts, the text discusses the export-import environment, the procedures for obtaining finance by the exporter, convertibility of rupee, liberalization and its impact, the foreign exchange market, export-import procedures and documentation. Finally, the book also dwells upon the essentials of imports and logistics management including distribution channels and international marketing.

This book, dealing with the principles and practice of the management of exports, imports and logistics, should be of a great benefit to the postgraduate students of business management (MBA), and international business management (MIB). Besides, the book would prove to be a handy reference for exporters, importers, managers and entrepreneurs.



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