



The Ride of a Lifetime: Doing Business the Orange County Choppers Way

Paul Teutul

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Tough, smart business advice from the star of the hit TLC reality show "American Chopper"

Now in paperback, *The Ride of a Lifetime* elucidates the business principles that have made Paul Teutul Sr. and Orange County Choppers a household name. Paul's smart, commonsense business wisdom works for businesses both big and small in any industry. Here, he shows you firsthand how he built a uniquely successful business by working hard and demanding it from others; encouraging and embracing unfettered creativity; establishing well-defined roles for every team member and demanding they support each other; and using honest conflict and confrontation to solve problems and constantly innovate.

Paul and his sons build the best one-of-a-kind choppers in the world with unrivaled passion, creativity, and honesty. *The Ride of a Lifetime* shows you how they do it.

- Offers an inside look at the business practices that built Orange County Choppers into a massively successful business
- Reveals a different side to the OCC family patriarch
- Full of practical, real world business principles that lead to unlimited success for any business

The Ride of a Lifetime is a smart, tough-as-nails guide to business success that every entrepreneur should read.



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The particular book The Ride of a Lifetime: Doing Business the Orange County Choppers Way has a lot of knowledge on it. So when you check out this book you can get a lot of gain. The book was compiled by the very famous author. This articles author makes some research prior to write this book. This book very easy to read you may get the point easily after reading this article book.

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The Ride of a Lifetime: Doing Business the Orange County Choppers Way can be one of your beginner books that are good idea. Most of us recommend that straight away because this reserve has good vocabulary that could increase your knowledge in vocabulary, easy to understand, bit entertaining but still delivering the information. The article writer giving his/her effort to put every word into enjoyment arrangement in writing The Ride of a Lifetime: Doing Business the Orange County Choppers Way yet doesn't forget the main position, giving the reader the hottest in addition to based confirm resource info that maybe you can be among it. This great information can easily drawn you into brand-new stage of crucial contemplating.

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