



Library Project Funding: A Guide to Planning and Writing Proposals (Chandos Information Professional Series)

Julie Carpenter

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Managers and staff in libraries and information services in all sectors are increasingly required to prepare project proposals and bid for funding, usually for external funding, but also as part of internal strategic planning and management processes. The projects proposed must be realistic and feasible, because library managers and staff will be required to deliver their project on time and in budget. If managers get the planning wrong at project proposal stage, the consequences for implementation can be difficult to overcome. This book provides guidance on the various steps involved in project development, planning and the preparation of bids for funding based on the author's own experience and that of many organisations in the cultural heritage and education sectors. It guides service managers and staff through the task of scoping, developing and writing viable, realistic and winning proposals, drawing on a range of techniques from strategic planning, financial management, project management and business.

- Uses practical, up-to-date examples relevant to the cultural heritage sector
- Different methodologies: for example - preparing business plans, evaluation; planning cost and time/effort inputs
- Templates and checklists for writing effective proposals

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