



Climate Change and the Media (Global Crises and the Media)

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Climate Change and the Media brings together an international group of scholars to discuss one of the most important issues in human history: climate change. Since public understanding of the issue relies heavily on media coverage, the media plays a pivotal role in the way we address it. This edited collection - the first scholarly work to examine the relationship between climate change and the media - examines the changing nature of media coverage around the world, from the USA, the UK, and Europe, to China, Australasia, and the developing world. Chapters consider the impact of public relations and fictional programming, the relationship between public understanding and media coverage, and the impact of the media industries themselves on climate change. At a time when governments must take action to alleviate the catastrophic risk that climate change poses, this collection expertly details the pivotal role the media plays in this most fundamental of issues.



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