



Don't Bury the Message, Speaking and Writing Strategies for Business Professionals

Bruce Stirling

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In this book, you will learn how to develop and deliver eight types of business correspondence, everything from emails to resumes. You will do so using the writing map G+CMDA+C. All business correspondence is based on G+CMDA+C's three-part structure. That means you can apply G+CMDA+C to all verbal and non-verbal business correspondence with consistent and professional results. Best of all, you will never bury the Message.



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