



## Management Consulting: Emergence and Dynamics of a Knowledge Industry

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# Management Consulting: Emergence and Dynamics of a Knowledge Industry

## Management Consulting: Emergence and Dynamics of a Knowledge Industry

This book provides insight and concrete knowledge and an international perspective into the growing field of Consulting. Each chapter is based on original research and offers a wide variety of real-life situations from different countries, consulting firms and client corporations. *Management Consulting: Emergence and Dynamics of a Knowledge Industry*, is divided into three distinctive parts: "Historical Perspectives on the Consulting Industry", 'Organizational Perspectives on the Consultancy Firm', and Relationship Perspectives on the Consultancy Project'. This volume, with the help of an exceptional team of contributors distinguishes and examines consulting at three levels of analysis: industry, organization and project.



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