



Mobile Prototyping with Axure 7

Will Hacker

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In Detail

Mobile app and website design are two of the most popular areas of user experience design. Axure RP 7 allows you to design and build mobile prototypes and deploy them to real devices for testing and stakeholder review. It also allows you to create an interactive HTML website wireframe or UI mockup without coding. Axure 7 has new features such as new widget events, page events, adaptive views, and so on, that give you more flexibility while building mobile prototypes.

If you have experience with Axure but have never designed anything for mobile devices or responsive design, this book will get you started right away. This book contains working examples of how to complete some common mobile design tasks using Axure and focuses on creating rich, functional prototypes for mobiles, whether they are apps or websites.

Using this practical, example-oriented guide, you will learn how Axure RP 7 can be used by user experience designers to create and deploy mobile prototypes on smartphones and tablets.

You will also learn how Axure RP 7 can be used to create adaptive views for multi-device designs, sliding menus, mobile-friendly forms, drag and drop interactions, tool bars, and basic transitional animations common to mobile apps. You will get to know how to publish prototypes so that they can be tested or demonstrated on a real mobile device.

Approach

This book is a step-by-step tutorial which includes hands-on examples and downloadable Axure files to get you started with mobile prototyping immediately. You will learn how to develop an application from scratch, and will be guided through each and every step.

Who this book is for

If you are a mobile-centric developer/designer, or someone who would like to take their Axure prototyping skills to the next level and start designing and testing mobile prototypes, this book is ideal for you. You should be familiar with prototyping and Axure specifically, before you read this book.

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