The Plugged-In Manager: Get in Tune with Your People, Technology, and Organization to Thrive

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A game-changing approach to management

Too often discussions of management practice focus exclusively on managing people and organizational issues. Rarely, however, do they incorporate a discussion about technology or address all three dimensions in a balanced way. When they do, the result is game changing. In our hypercompetitive environment, those managers who are outstanding at being plugged into their people, technology, and organizational processes *simultaneously* excel at coming up with effective business solutions.

The Plugged-In Manager makes the case that being plugged-in—the ability to see choices across each of an organization's dimensions of people, technology, and organizational processes and then to mix them together into new and powerful organizational strategies, structures, and practices—may be the most important capability a manager can develop to succeed in the 21st century. Step by step Griffith shows you how to acquire this ability.

- Shows what it takes for business managers to succeed as technology and organizations become more and more complex
- Profiles exceptional leaders and organizations who are plugged-in, such as Tony Hsieh, CEO of Zappos.com
- Offers a fresh look at management issues

Filled with compelling case studies and drawing on first-hand interviews, *The Plugged-In Manager* highlights this often neglected managerial capability and the costs of only focusing on one dimension rather than all three.

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