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## **Marketing Your Words** S R Johannes

It's no longer enough for writer's to write good books. They must know how to market their words. This marketing book is for every writer who doesn't know where to start. It is a compilation of tips, strategies, and key steps from my popular marketing blog for authors, Market My Words. The topics cover how to do online marketing, social networking, branding, and marketing plans for your books to ensure they sell. It also includes over twenty marketing interviews from the industries top publishing editors, literary agents, and bestselling authors such as Jay Asher, Aprilynn Pike, Aimee Friedman, CHeryl Klein, and many more.

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